VICTORIA KOENIG

Graphist / Graphic Designer

Enthusiastic and multi-skilling with over 7 years of experience, I design identities, 360° contents and illustrations. I enjoy exploring new professional fields by proposing tailored solutions to a variety of needs and professions.

PROFILE

victoriakoenigt@gmail.com
victoriakoenig.com
+33 6 23 76 53 78 - PARIS
fluent in English

SKILLS & TOOLS

Graphic Design
Project management
Motion Design
Illustration
Team spirit
Organizational skills
Creativity
Rigorous

Proficient:

Adobe Suite (Photoshop, In Design, Illustrator, After Effect, Premier Pro)
Suite Microsoft Office
Figma
Wordpress

Working knowledges:

HTML/CSS
Final Cut

HOBBIES

Yoga
Drawing
Exhibitions
Jogging

WORK EXPERIENCE

Visual Communication Manager
Reforest'Action, Rueil-Malmaison — Permanent contract
Production and follow-up of print and digital projects, monitoring & strategy, art direction
Since 2023

Visual Communication Manager
La Financière de l'Échiquier, Paris — Permanent contract
Production and follow-up of print and digital projects, brand strategy, art direction
2019 - 2023

Art Director / Graphist
Lab Event, MBAC, Spoa agency, Auto-IES.com — Freelance
Consulting, creation of visual identities, illustrations, various communication media
2018 – 2023

Chargée de communication
Mona Bismarck American Center, Paris — Internship
Content creation, social media management, partnership follow-up, PR
2017 – 2018

Art Director / Graphist junior
Realgestalt, branding agency, Berlin — Internship
Creation of graphic content, competitive analyses
2017

Art Director / Graphist junior
Archibald & Abraham, communication agency, Paris — Internship
Content creation, agency repositioning, brand strategy
2015

EDUCATION

Master's degree - Expertise in Semiology and Communication - with honours
Linguistic sciences, Sorbonne Paris Descartes University, Paris
2016 - 2017

Master's degree in Applied Arts - Multimedia Graphic Design - with honours
Lycée Jacques Prévert, Boulogne Billancourt
2014 - 2016

Two-year degree - Graphic Design Publishing & Printed Media
École Supérieure d'Arts Appliqués de Duperré, Paris
2012 – 2014

Upgrade Classes for Applied Arts, Institut Sainte Geneviève, Paris
2011 - 2012

Economics & Social high school diploma - with honours, Lycée Buffon, Paris
2011